

## Regulations for the use of LOGO Work Instruction

Ref: EXQ WI 02

# Work Instructions for Regulations for the use of LOGO EXQ WI-02



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#### REGULATIONS FOR THE USE OF THE LOGO

#### 1) General:

Your organization may wish to use the Excellence Qualite Logo to market itself as a company registered to ISO 9001. Artwork is supplied on computer disk/print to assist you or your printer.

Where certificates issued to you is accredited one from the accreditation board for the scope of your registration, you may use either the basic Excellence Qualite Logo, or the Logo combined with the relevant accreditation body Accreditation Mark to which your scope of registration relate. However, please observe the following, which will be subject to monitoring by Excellence Qualite during surveillance visits.

#### 2) Conditions of Use:

- a) Logos may not be used on Products or Packaging or other materials which may suggest product approval.
- b) Logos may be used on letterheads, business cards, brochures, advertising material.
- c) There is no restriction as to the size of the basic Excellence Qualite Logo.
- d) If required, place of your organization's name in the bottom center of the Excellence Qualite Logo.
- e) For testing & calibration Laboratories Client shall not use Excellence Qualite logo on test results

#### 3) <u>Conditions for the combined Excellence Qualite /any Accreditation Mark</u>

- a) The combined Excellence Qualite /Accreditation Mark Logo may be used only by organization whose registration is covered by Excellence Qualite 's accreditation of that accreditation board.
- b) The Accreditation Mark may be used only with the Excellence Qualite logo to the left of it. The logo and Accreditation Mark must be enclosed in a box and reproduced accurately, strictly in accordance with the artwork.
- c) The accreditation mark logo shall not be reproduced in isolation of the Excellence Qualite logo.



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- d) The Accreditation Mark may not be affixed to, or appear on, a road vehicle, building, flag or product packaging. The Logo shall not be used in any way that it misleads the reader about the accredited status of Excellence Qualite or certified body.
- e) The Accreditation Logo may be reproduced, as described in the given link <u>Procedure3: Rules of Procedure Governing the Use of the Accreditation Symbol</u>
- f) THE LOGO OF THE EMBLEM OF THE CERTIFICATE MAY BE USED BY THE CLIENT NOT THE LOGO OF THE CB ( EXCELLENCE QUALITE)

#### 4) If any doubt?

If you have any doubt regarding the use of logo, please contact the Excellence Qualite office before printing.

Note: The ISO Certificate and Mark related to certification is the property of Excellence Qualite. This shall be used as per the instruction provide and as per the agreement made at the time of certification for the scope of certification. In case of expiry / Extension scope/ Revision / suspension / withdrawal of certification the client organization shall make sure that the certificate is returned and shall make sure that the mark of certification is not used or it shall not be used in a misleading manner.

Not meeting these requirements shall lead to legal solution to ensure those requirements are maintained as per the certification / accreditation requirement.